



Acquisition Opportunity

Exceptional Digital Products and Brand Strategy Agency



Business Description:

The company is an award-winning digital + branding agency that focuses on optimizing client brands and designing the products that bring them to life for their current and prospective customers. The company assists large organizations and startups navigate the complexities of web and mobile with creative solutions that begin with design thinking and end with positive business outcomes.

Operational Strengths:

The company's proprietary branding process uses real data and ethnographic testing to illuminate an authentic brand story and true user needs, early and often. The LEAN product design process rapidly actualizes value to users through a nimble human-centered, iterative approach. Together, they offer a more robust, optimum, and culturally-relevant user experience for every application designed, brand launched and product prototyped.

The Transaction:

The owners are motivated to sell all or a majority stake of their ownership and stay on through a transition period in order to pursue other entrepreneurial interests.

Financial Summary '000				
	2016 Est by Seller	2015	2014	2013
Revenue	\$ 1,305	\$ 848	\$ 862	\$ 427
Adjusted EBITDA	\$ 357	\$ 8	\$ 44	(\$ 154)

Other Highlights				
Location	Financials	Management Team in Place	Years in Business	SIC Classification
West Coast	Reviewed (through 2014)	Yes	10	7336

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