



Acquisition Opportunity

Minority Acquisition Opportunity
Cloud-based training platform & network
For businesses to train employees online



BUSINESS DESCRIPTION: The Company has developed a unique cloud-based eLearning platform and value-added partnership program (Proprietary Certified Partners) for small and mid-sized organizations to cost effectively train their employees. The Company provides cloud-based technology, thousands of online courses and value-added services (provided through the Proprietary Certified Partners Program) for organizations to use technology to onboard new employees, develop strong managers and leaders, and keep up with the many new disruptive technologies that help businesses succeed and compete in today's Internet driven economy.

TARGET MARKET: The Company's target market is the 5.7 million small and mid-sized organizations and their 80 million employees that will benefit from being career, management and technology ready to help their current and future employers grow and succeed.

PROBLEM: There's a gap between what skills businesses need to compete and what employees have learned to do. In addition, technology and the Internet are not being used effectively by a majority of small & mid-sized organizations to reduce the skills gap and train their employees. Small and mid-sized business need the Company's cost effective technology and the expertise of the Proprietary Certified Partners to train their employees... just like the big companies!

VALUE PROPOSITION: The Company provides every Certified Partner and every business client with a growing library of award winning online courses (2,000) and a cloud-based technology and Learning Management System (LMS) that can be branded to the business in minutes. The Company provides the support every Certified Partner needs to grow and successfully manage the Company's business customers worldwide.

OPERATIONAL STRENGTHS: Substantial libraries of online courses in ALL career fields; market-tested cloud technology platform; existing contracts and proof of concept with 160 eLearning Centers; dramatic potential for growth; strategic partnership with Microsoft. Millions invested in the Company's proprietary platform infrastructure, course content and Proprietary Certified Partners Program.

USE OF FUNDS: The Company will invest in new platform features and the online app, the Proprietary Certified Partners Program, and expand the senior management, product and course development teams.

THE TRANSACTION: The Company seeks Minority Buyers with a strategic interest in cloud computing platforms and online, technology-based learning or with the revenue potential provided by large communities of online users.

Financial Summary				
	2017 Proj by Seller	2016 EST by Seller	2015	2014
Revenue	2,000,000	400,000	399,126	296,788
Adjusted EBITDA	100,000	58,000	83,287	(81,464)

Other Highlights				
Location	Financials	Management Team in Place	Years in Business	SIC Classification
East Coast	CPA prepared	Yes	10	7273, 8299, 7534

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